



ACCOR ONE LIVING

2026

OVERVIEW

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BRANDED RESIDENCE
PORTFOLIO

1

INTRODUCING ACCOR ONE LIVING



TWO DECADES+ OF EXPERIENCE

PROOF OF CONCEPT AROUND THE GLOBE

 <p>2001</p> <p>Fairmont launches Residential Development in Acapulco</p>	 <p>2004</p> <p>Opening of 1st Fairmont Heritage Place property in Acapulco</p>	 <p>2005</p> <p>Fairmont Heritage Place acquires Franz Klammer Lodge</p>	 <p>2006/7</p> <p>Mövenpick Residences Karon Beach Phuket opens</p> <p>5th Fairmont Heritage Place opens</p>	 <p>2008/9</p> <p>1st Raffles Residences Makati Commences Sales</p> <p>1st International Property Opens Fairmont Heritage Place Zimballi</p>	 <p>2010</p> <p>1st Fairmont Residences project opens in Vancouver</p>	 <p>2012</p> <p>Raffles Residences Makati opens</p>	 <p>2013/4</p> <p>Fairmont Residences Chengdu</p> <p>Fairmont Residences Nanjing</p> <p>Opens in China</p>	 <p>2015</p> <p>SO/ Kuala Lumpur</p>	 <p>2016</p> <p>Signed Fairmont Century Plaza Residences</p>	 <p>2018</p> <p>Signed Raffles Residences Boston</p>	 <p>2019</p> <p>Flagship Raffles One Shenzhen Bay Hotel and Residences Opens</p> <p>Signed Pullman Residences Newton</p> <p>Signed MGallery Residences, MontAzure Lakeside</p>	 <p>2023</p> <p>Flagships opening:</p> <p>The OWO Residences by Raffles</p> <p>Raffles Boston Back Bay</p> <p>SO/ Uptown Residences Dubai</p>	 <p>2024</p> <p>Pullman Residences Singapore is Completed</p>	 <p>2025</p> <p>Mondrian Residences Gold Coast Opens</p>
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CATEGORY PIONEERING BRANDS



RAFFLES
HOTELS & RESORTS



Fairmont



SLS

HOTEL & RESIDENCES

EXCITING INNOVATORS

25h
heimat by twenty five hours

DELANO

pullman

SOFITEL
HOTELS & RESORTS

EMBLEMS
COLLECTION

M
GALLERY
HOTEL
COLLECTION



ACCOR ONE LIVING

360-DEGREE, TURNKEY SUPPORT ACROSS
EACH PHASE IN LIFE CYCLE OF PROJECTS

AN INDUSTRY-FIRST PLATFORM

FOCUSED ON THE DEVELOPMENT AND OPERATION
OF BRANDED RESIDENCES AND MUCH MORE...



ACCOR ONE LIVING

DELIVERS TURNKEY, 360-DEGREE SOLUTIONS
TO DEVELOPMENT PARTNERS

Getting the agreements in place is the starting line,
not the finish. We support subsequent phases by:

Customizing the service offering, residential amenities, unit mix and owner benefits to meet needs of target buyers

Collaborating with partners and their legal advisors to ensure Governing Documents protect all stakeholders – hotel owner, operator and buyers

Residential sales and marketing oversight & marketed support

Activating Pre-opening support and on-going Operations leadership



ACCOR'S GLOBAL LEADERSHIP IN BRANDED RESIDENTIAL

OUR BRANDS ARE TRUSTED BY OUR PARTNERS

#2

OPERATOR
WORLDWIDE

26

PRIVATE
RESIDENCE
BRANDS

c.2B USD

TOTAL VALUE OF
RESIDENTIAL REAL
ESTATE SOLD ANNUALLY

c.9K

RESIDENTIAL OWNERS
(AND 23,000+ IN
PIPELINE)

TOP 10 HOSPITALITY GROUPS

(NETWORK + PIPELINE)

HOTEL GROUP	GROUP ORIGIN	MAIN PRIVATE RESIDENCE BRANDS	# PROJECTS
Marriott international	USA		309
Accor	France		171
Four Seasons	Canada		96
Hilton	USA		74
Banyan Tree Group	Singapore		60
Hyatt	USA		58
Radisson	USA		50
IHG	UK		47
Wyndham			46
Emaar			41

ACCOR IS A GLOBAL LEADER IN THE BRANDED RESIDENTIAL MARKET

185+

55 IN NETWORK

130+ PIPELINE

BRANDED RESIDENCES



A GLOBAL FOOTPRINT OF MORE THAN 185 RESIDENCES

OPEN AND IN THE PIPELINE



NETWORK

55 projects
9,102 residences

PIPELINE

133 projects
23,405 residences

OPERATING MODE

13%

87%

FRANCHISE MANAGEMENT

21%

Network + pipeline

NORTH, CENTRAL AMERICA & CARIBBEAN



18%

Network + pipeline

EUROPE



1%

Network + pipeline

GREATER CHINA



3%

Network + pipeline

SOUTH AMERICA



36%

Network + pipeline
INDIA, MIDDLE EAST, AFRICA, TURKEY



21%

Network + pipeline

ASIA PACIFIC



All figures as of January 2026
Breakdown network + pipeline by region is calculated by number of projects



ACCOR ONE LIVING LEADERSHIP TEAM

IN-MARKET SUPPORT ACROSS EVERY PHASE

GLOBAL LEADERSHIP

LEAD



JEFF TISDALL

Chief Business Officer
Global Head of Mixed-Use

DEVELOPMENT



DANIEL VON BARLOEWEN

Senior Vice President,
Accor One Living,
Global Mixed-Use
Development Lead,
(Regional Lead MEA)

OPERATIONS



ROBERT MORRICE

Vice President,
Accor One Living,
Global Residential
Operations Lead

MARKETING



LINDSAY MCGINN

Vice President,
Accor One Living
Global Brand
Advisory Services

LEGAL



LARA BARRETT

Senior Vice President,
General Counsel,
Special Projects &
Accor One Living

FINANCE



CHRISTINE MIKKELSEN

Vice President,
Accor One Living
Finance &
Business Solutions

REGIONAL LEADERSHIP



LACHLAN DE MORTON

Vice President,
Accor One Living,
Asia Pacific



BEGÜM KAYA KUTLU

Senior Director,
Accor One Living
Europe



TBD

Vice President,
Accor One Living
Americas

Joining early 2026



ACCOR ONE LIVING LEADERSHIP TEAM

IN-MARKET SUPPORT ACROSS EVERY PHASE

SUPPORT
FUNCTIONS

DEVELOPMENT & FINANCE



**JACK
CLOCKE**

Development &
Finance Analyst,
Accor One Living

MARKETING



**ALICE
TARGETT**

Director, Marketing
& Brand Advisory
Services



**JENNIFER
HOUSTON**

Senior Manager,
Brand Advisory
Services & Owner
Benefits



**ALEXANDRA
BEGGS**

Consultant, Brand
Advisory
Accor One Living,
EMEA & India

OPERATIONS



**MEGAN
KENNEDY**

Executive Director,
Accor One Living
Residential Operations,
Americas

OWNER BENEFITS PROGRAM



**LAWRENCE
Kamikawaji**

Manager,
Accor Owner
Benefits Program

ADMINISTRATION



**KA
GAUDREAU**

Executive
Assistant,
Accor One Living



**RITA
MANAHAN**

Executive
Assistant,
Accor One Living

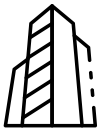
2

MARKET PERSPECTIVE



GLOBAL BRANDED RESIDENCES TODAY

KEY INDUSTRY FACTS & FIGURES



784

BRANDED RESIDENCES
OPERATING*



1005

UNDER
DEVELOPMENT*



75%

HOSPITALITY
BRANDED*



13%

COMPOUND ANNUAL
GROWTH SINCE 2000*



37%

GLOBAL AVERAGE
BRAND PREMIUM*



305,800+

BRANDED HOMES*

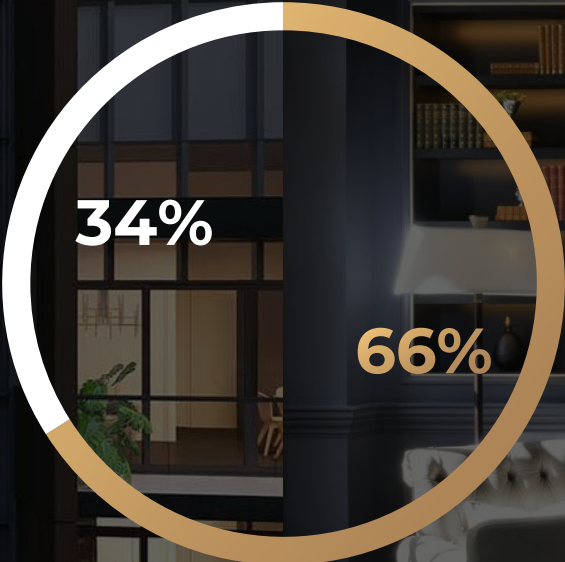
 **+46K** Homes yoy

* Source: Global Branded Residences, as of October 2025

NO LONGER THE EXCLUSIVE DOMAIN OF LUXURY BRANDS

PREMIUM & MIDSCALE

+3% YOY ↗



LUXURY



AFRICA



EUROPE



NORTH AMERICA



MENA



CALA



ASIA PACIFIC



WHAT IS DRIVING BRANDED RESIDENCE GROWTH?

UNMET CONSUMER NEEDS,
INNOVATION, BETTER TARGETING &
STRONGER PLATFORMS

CONSUMERS SEEKING...

- ORIGINALITY
- INSPIRED STORIES
- AUTHENTICITY

INNOVATION

- NEW BRANDING OPTIONS

FOR DEVELOPERS

- ABILITY TO MORE PRECISELY TARGET
NICHE DEMO & PSYCHOGRAPHICS

DELIVERY

- PLATFORMS WHICH CARRY
BRAND PROMISES INTO
OPERATING PHASE



INDUSTRY **INSIGHTS**

SAVILLS SPOTLIGHT ON BRANDED RESIDENCES REPORT

Accor ranked #2
branded residential
operator globally.

**Lifestyle brands are attracting
new residential buyers**, Ennismore
brands expected to see the
significant growth in this segment.

**Accor has strong brand reputation and
recognition** which will contribute to
successful sales across buyer demographics.

“Accor...has expanded its presence in the
sector significantly over the past 20 years
and has a substantial pipeline.”

Demand to rent branded residence boosted
as travelers seek out accommodations with
more privacy and self-sufficiency.

“There is significant opportunity in the upper-
upscale, upscale and midscale segments.”



Raffles Boston Back Bay Residences



Fairmont Century Plaza Residences



3

OUR APPROACH



THE RIGHT BRAND FOR THE RIGHT PROJECT

COMPREHENSIVE PRIVATE BRANDED RESIDENCE PORTFOLIO

- Designed for primary and secondary homeowners
- “For Sale” homes that are branded and operated by Accor
- Apartment, villa or chalet
- Developed under Accor’s midscale through luxury brands
- Optional rental program in select markets
- Co-located with an Accor hotel or standalone residences
- Developer directly responsible for leading sales and marketing operations



UNMATCHED BRAND PORTFOLIO

COMPREHENSIVE BRANDED RESIDENCE PORTFOLIO

CLASSIC LUXURY



LIFESTYLE



PREMIUM & MIDSACLE



BRINGING THE BRAND TO LIFE

IN PLANNING PHASE



DESIGN & TECHNICAL SERVICES

Architecture & Interior Design
Space Planning
Operational Design & Circulation
Residence Area Program & Type Mix



BESPOKE SERVICES, AMENITIES & BENEFITS OFFERINGS

Design Core & À la Carte services
Differentiated Facilities & Amenities
Customize Benefits



BRAND IMMERSION

Training / Immersions Sessions
Brand Advisory
Brand History & DNA
Service Offering
Ownership Benefits
Industry Insights

ACTIVATING THE BRAND

SALES & OPERATIONS PHASE



MARKETING SUPPORT, REVIEW, AND APPROVAL

Brand Guidance and Standards

Project Marketing Materials
(presentation, film, website,
rendering, and collaterals)

Referral of Consultants and Brokers

PR and Media



SALES SUPPORT

Brand Experience & Sales Journey

Sales Gallery Design and Flow

Brand Immersion Refreshers

Event support

Sales Reporting Templates & Training



OPERATING PLATFORM

Pre-Opening Support

Quality and Brand Assurance

Optimizing performance

Service Evolution and Best Practices

NATURAL ALIGNMENT OF STAKEHOLDER INTERESTS



PURCHASER

Compelling Brand Story
Elevated Service Offering
Assurance / Peace of Mind



HOTEL INVESTOR / DEVELOPER

Brand Premiums
Absorption
Differentiation
Enhance Hotel Economics



THE OPERATOR OR BRAND

Fresh Canvas
Brand Ambassadors
Value Creation

THE DELICATE BALANCE

HOMEOWNER CENTRIC THOUGHTFUL INTEGRATION,
DISCREET ACCESS & SERVICE PHILOSOPHY



24H ON-DEMAND
HOTEL SERVICES



PRIVACY & EXCLUSIVITY
OF A LUXURY RESIDENCE

CORE SERVICES

INCLUDED IN SERVICE CHARGES

Core Services are made available to all Residence Owners and are included in the service charge assessed to each homeowner.

Typical examples include

- Owner Concierge/Service
- Doormen & Valet
- Security
- Owner Services
- Clubhouse / Residence Lounge Staff
- Accor Ownership Benefits Program
- Common Area Maintenance
- Common Area Housekeeping
- Common Area Utilities
- Common Area “Reserve for Replacement”
- WIFI in Residence Lounge
- General & Administrative
- Property Insurance (base building/common areas)



A LA CARTE SERVICES

CREATE VALUE, DRIVE ANCILLARY REVENUES

A La Carte services are optional and subject to additional charges and are customized around market needs. They may include:

- Childcare
- Dry Cleaning & Laundry
- In-residence Catering
- Private Transportation / Limousine Services
- In-residence Housekeeping (daily, weekly etc.)
- In-residence Maintenance
- “While You Are Away” Maintenance Package, A Turnkey in-residence maintenance solution for Resident’s who frequently travel or reside elsewhere



PRIVATE FACILITIES

EXCLUSIVE COMMON AREAS
FOR RESIDENCE OWNERS

Private facilities are developed for the exclusive enjoyment of Residence Owners, and not available to Hotel guests. The private facilities for each project are customized around market needs and mutually agreed with the Developer.

Examples include:

- Residence Lounge
- Rooftop Deck
- Fitness
- Screening Room
- Grab and Go Concept
- Private Bar
- Meeting Room with Video Conference Facilities
- Padel Tennis
- Golf Simulator



GLOBAL PERSONALIZED RECOGNITION

Residence owners are eligible for immediate participation in the Accor Ownership Benefits Program*, affording them global VVIP status.

Global ownership benefits include:

- **Signature benefit:** Elite status in ALL Accor loyalty program
- Dedicated VIP reservation desk for Homeowners
- 20% of best-available-rate at 45+ brands and 5700+ hotels worldwide***
- Enhanced recognition across 5,700+ hotels and resorts worldwide***

On-site benefits and privileges (to be agreed with Owner/Developer)

- Charging privileges at Hotel outlets
- Preferred access & seating at F&B outlets
- Preferred pricing for:
 - Spa treatments
 - Restaurants, in-residence dining & catering
 - Guest rooms (for out-of-town guests of Residents)



* Eligibility continues for as long as Purchaser owns Accor branded real estate at an "affiliated" Branded Residence project, and is subject to inclusion of the annual Residence Ownership Benefits Fee in the property service charge assessed to all Residence Owners (fee subject to change).

*** At participating Accor brands and properties



RENTAL SOLUTIONS

FOR BRANDED RESIDENCES

The Developer and Accor may mutually agree to offer a Rental Program to Purchasers

Where offered, the Rental Program forms part of the Owner Benefit's Program and participation requires payment of the Annual Owner Benefits Fee (by Purchaser)

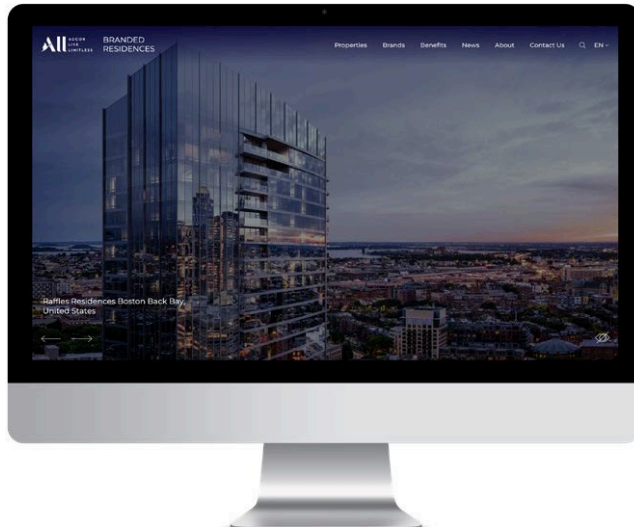
In order for Accor to be able to offer a Rental Program, the following conditions must be met:

- Rental demand must be deemed sufficient to satisfy requirements of all stakeholders (considering hotel keys also)
- The Hotel Owner and its appointed-Operator (Accor) must be designated as the exclusive rental manager in the Governing Documents (meaning any Purchaser who wishes to rent must do so via the Accor-operated Rental Program)
- Participating Residences in Rental Program must be furnished and equipped to Brand Standards
- Rental Program revenue and expenses must be charged to a separate P&L
- Neither Accor nor the Developer may offer Revenue Guarantees
- Developer contracts directly with Purchaser via Rental Management Agreement, then appoints Accor as Operator of Rental Program via Master Services agreement



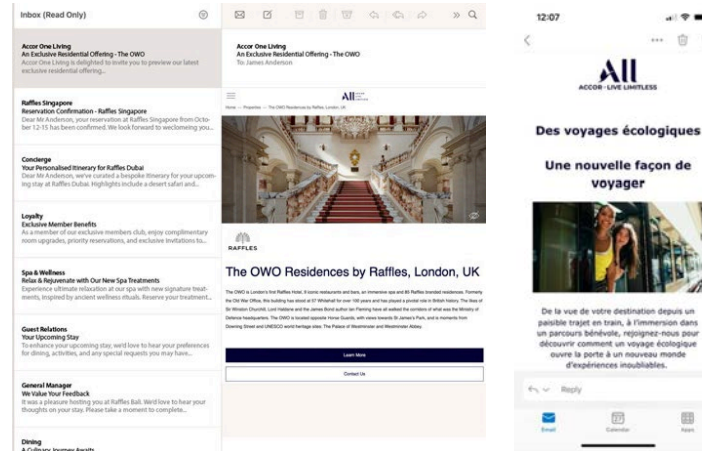
BRAND CHANNELS DRIVE LEAD GENERATION

CONNECT WITH PROSPECTIVE BUYERS THROUGH CAPTIVATING BRAND CONTENT



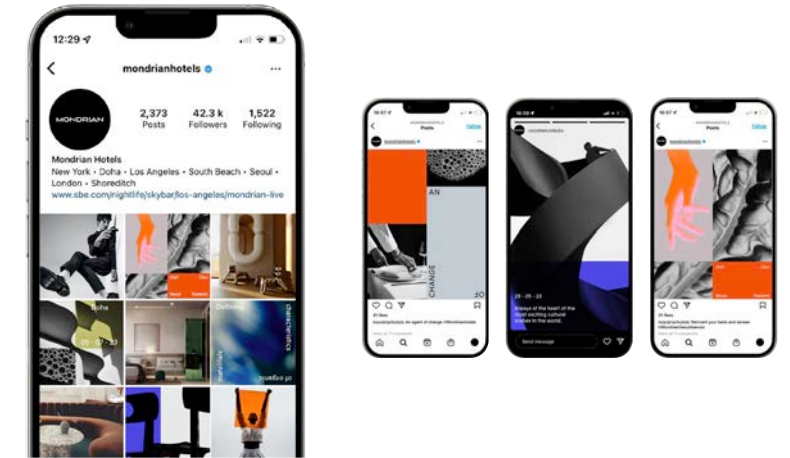
GLOBAL WEBSITE

The Accor Branded Residences website is designed to support our development partners' sales and marketing efforts by prominently showcasing Ennismore and Accor's global portfolio of branded residences. Beyond serving as a powerful marketing platform, the website actively generates qualified leads, which are shared directly with sales teams.



DATABASE MARKETING

With a global database of tens of millions of subscribers, the Accor team leverages this extensive audience to promote new property announcements and showcase key features through targeted global marketing campaigns. This broad reach enhances brand visibility and drives engagement across diverse markets worldwide.

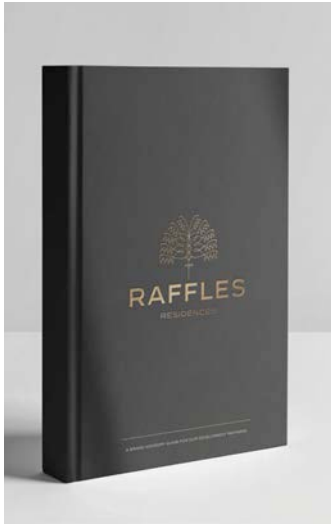


SOCIAL CHANNELS

Leveraging a global database of tens of millions of subscribers, the social team amplifies new property announcements and highlights key features through targeted worldwide marketing campaigns. This expansive reach elevates brand visibility and fosters meaningful engagement across diverse markets.

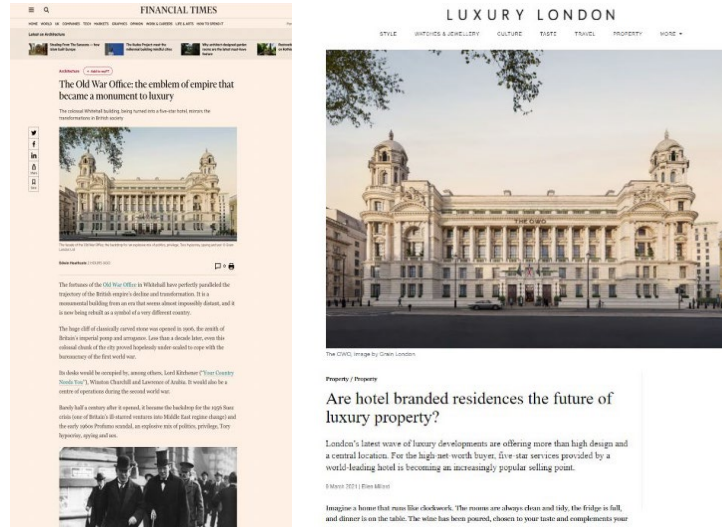
BRAND ACTIVATION

CO-CREATION & COLLABORATION



BEST-IN-CLASS CONTENT & COLLATERAL

We collaborate with you to co-create best-in-class marketing content and collateral that showcase the unique strengths and exceptional qualities of the branded offering. Leveraging our experience and past successes, we inspire fresh creativity and drive innovation, aiming to elevate standards and exceed expectations with every new collaboration.



AMPLIFICATION OF PRESS & PR

Accor One Living supports your press and PR from launch through the project lifecycle, amplifying announcements and promoting projects via Accor's channels. Access a global network of top PR agencies to strengthen your launch strategy and collaboration.

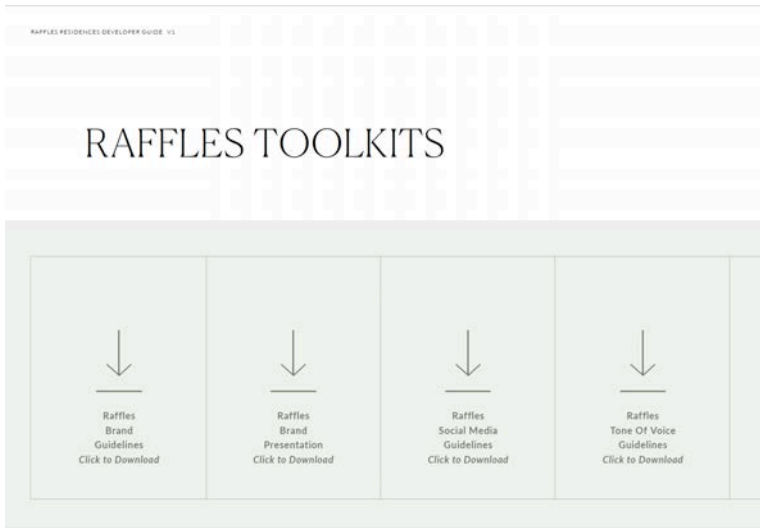


ANIMATION OF EVENTS & ROADSHOWS

Accor will help facilitate hosting developer sales and marketing events at brand hotels in key markets, acting as a strategic partner to help envision innovative experiences that bring the brand to life. Event planning, funding, and execution remain the developer's responsibility.

MARKETING TOOLKIT

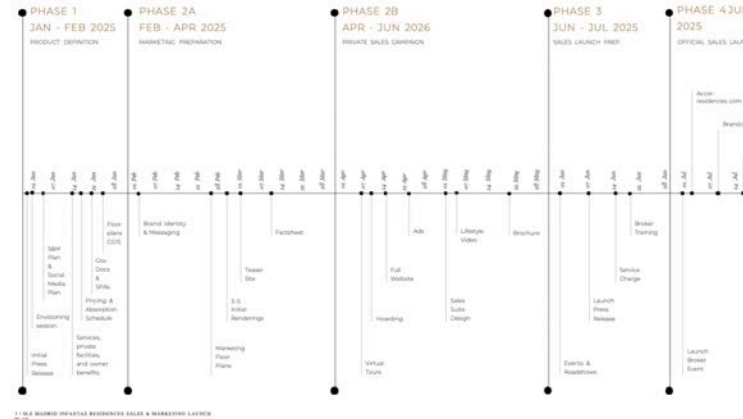
SUPPORTING SALES & MARKETING



BRAND TOOLKITS

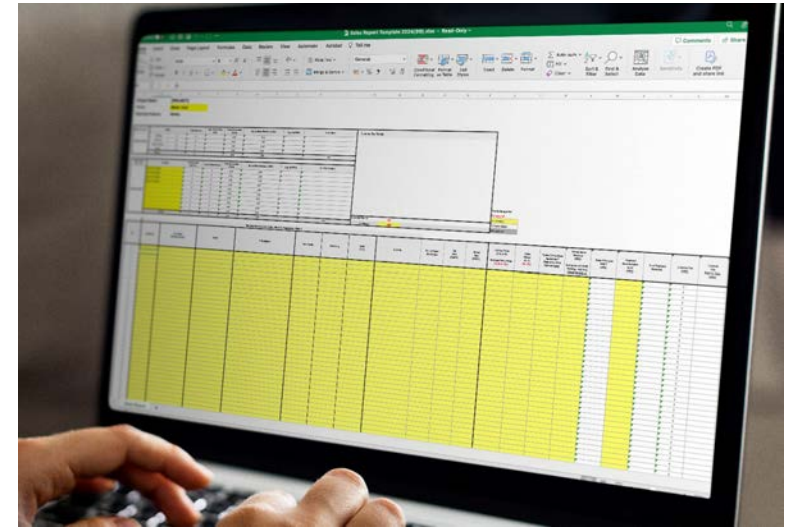
As part of the kick-off meeting & brand immersion Accor will provide links to download all available tools from the brand teams, including brand guidelines, tone of voice, photography art direction etc...

Campaign Milestones



MARKETING PLAN TEMPLATES

Our marketing toolkit includes a marketing plan template and guidance on identifying key milestones for campaign activations and building a comprehensive marketing timeline.



SALES REPORTING TEMPLATES

Once the sales team are in place, Accor will provide a sales reporting template and conduct a brief training session. The report must be submitted monthly to the brand advisory lead. Please note: Accor will be unable to activate the Owners Benefits program and ALL membership without the requires sales/customer data completed .

A detailed architectural rendering of a modern, tropical resort pool deck. The scene is set in a high-rise building, with a swimming pool in the center. The pool deck is furnished with lounge chairs, some with striped umbrellas, and a covered lounge area with a white canopy. The background features a city skyline with several tall, modern skyscrapers under a clear blue sky. The foreground is filled with lush tropical vegetation, including palm trees and various plants. The overall atmosphere is one of luxury and relaxation.

4

CASE STUDIES

ULTRA LUXURY BRAND PERFORMANCE

PROVEN PREMIUMS, PROVEN ABSORPTION



RAFFLES RESIDENCES BOSTON

PRICE PREMIUM PSF* **57%**
AVG PSF* **USD 3,201**
AVG ACHIEVED PRICE* **USD 8.8M***



THE OWO RESIDENCES BY RAFFLES

PRICE PREMIUM PSF* **55%**
AVG PSF* **USD 6,844**
AVG ACHIEVED PRICE* **USD 22M**



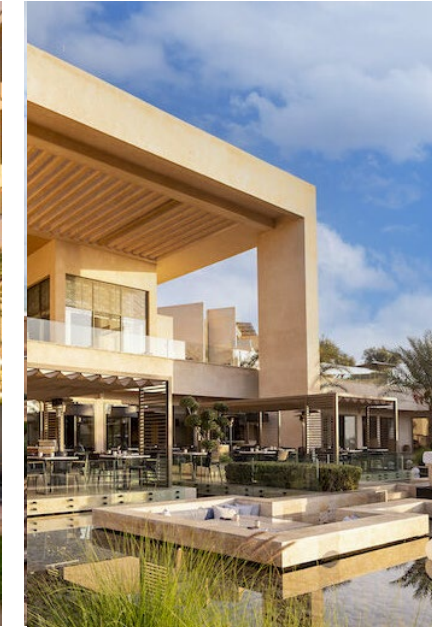
RAFFLES RESIDENCES SHENZHEN

AVG PRICE/SQM
ACHIEVED* **RMB +300,000**

* Source: Savills Global Residential Development Consultancy

ESTABLISHED LUXURY LEADERSHIP

PROOF OF CONCEPT AROUND THE GLOBE



FAIRMONT RESIDENCES
ROYAL PALM,
MARRAKESH

FAIRMONT RESIDENCES
PACIFIC RIM

FAIRMONT RESIDENCES
MAYAKOBA

MGALLERY MONTAZURE

FAIRMONT RESIDENCES
LA MARINA, RABAT

FAIRMONT RESIDENCES
TAGHAZOUT BAY

PRICE PREMIUM
PSF*** **95%**

PRICE PREMIUM
PSF** **34%**

PRICE PREMIUM
PSF** **28%**

PRICE PREMIUM
PSF* **44%**

PRICE PREMIUM
PSF*** **97%**

PRICE PREMIUM
PSF*** **50%**

AVG PSF*** **USD
389**

AVG PSF** **USD
1,803**

AVG PSF** **USD
520**

AVG PSF* **USD
463**

AVG PSF*** **USD
472**

AVG PSF*** **USD
226**

AVG ACHIEVED
PRICE*** **USD
1.38M**

AVG ACHIEVED
PRICE** **USD
5.45M**

AVG ACHIEVED
PRICE** **USD
1.35M**

AVG ACHIEVED
PRICE* **USD
290K**

AVG ACHIEVED
PRICE*** **USD
460K**

AVG ACHIEVED
PRICE*** **USD
1.M**

* Source: RCLCO / ** Source: Global Branded Residences / *** Savills Global Residential Development Consultancy

A NEW GENERATION OF HOMEOWNERS

LIFESTYLE BRANDS REACH PREVIOUSLY UNDERSERVED SEGMENTS



RIXOS RESIDENCES DUBAI ISLANDS

PRICE PREMIUM PSF* **26%**
AVG PSF* **USD 673**
AVG ACHIEVED PRICE* **USD 1.28M***



MONDRIAN GOLD COAST RESIDENCES

PRICE PREMIUM PSF* **29%**
AVG PSF* **USD 1,258**
AVG ACHIEVED PRICE* **USD 2.59M***



SLS RESIDENCES PALM JUMEIRAH

PRICE PREMIUM PSF* **69%**
AVG PSF* **USD 1,392**
AVG ACHIEVED PRICE* **USD 3.68M***

* Source: Savills Global Residential Development Consultancy / ** Source: RCLCO

PREMIUM & MIDSCALE OPPORTUNITY

NO LONGER THE EXCLUSIVE DOMAIN OF LUXURY & LIFESTYLE



MOVENPICK RESIDENCES TEUTA
KOTOR BAY, MONTENEGRO

PRICE PREMIUM PSF* **76%**
AVG PSF* **USD 746**
AVG ACHIEVED PRICE* **USD 564K**



NOVOTEL RESIDENCES
THAKKHER CITY MAKKAH, KSA

PRICE PREMIUM PSF* **254%**
AVG PSF* **USD 510**
AVG ACHIEVED PRICE* **USD 354K**



PULLMAN RESIDENCES
NEWTON, SINGAPORE

PRICE PREMIUM PSF* **29%**
AVG PSF* **USD 2,255**
AVG ACHIEVED PRICE* **USD 1.79M**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDIES

FAIRMONT RESIDENCES



ROYAL PALM
MARRAKECH

PRICE PREMIUM PSM** **95%**
AVG PRICE PSM** **USD 4,187**
AVG PRICE ACHIEVED** **USD 1.38M**



PACIFIC RIM

PRICE PREMIUM PSM** **95%**
AVG PRICE PSM** **USD 4,187**
AVG PRICE ACHIEVED** **USD 1.38M**



MAYAKOBA

PRICE PREMIUM PSM* **28%**
AVG PRICE PSM* **USD 5,597**
AVG PRICE ACHIEVED* **USD 1.35M**



LA MARINA RABAT

PRICE PREMIUM PSM** **97%**
AVG PRICE PSM** **USD 5,081**
AVG PRICE ACHIEVED** **USD 460K**



TAGHAZOUT BAY

PRICE PREMIUM PSM** **50%**
AVG PRICE PSM** **USD 2,433**
AVG PRICE ACHIEVED** **USD 1M**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

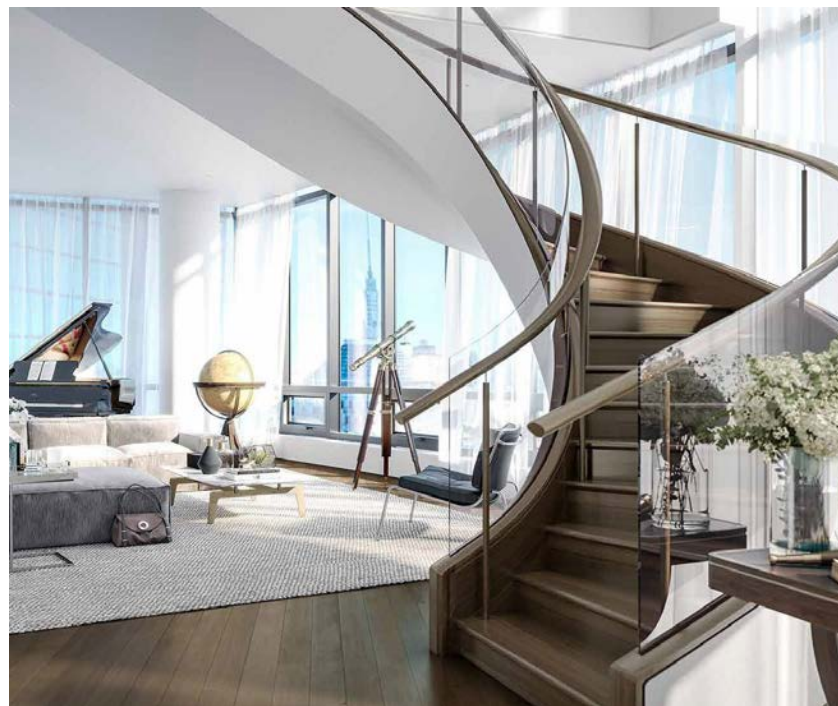
CASE STUDIES

RAFFLES RESIDENCES



LONDON

PRICE PREMIUM PSF* **55%**
AVG PRICE PSF* **USD 6, 844**
AVG PRICE ACHIEVED* **USD 22M**



BOSTON

PRICE PREMIUM PSF* **87%**
AVG PRICE PSF* **USD 3, 201**
AVG PRICE ACHIEVED* **USD 8.8M**



SHENZHEN

AVG PRICE/SQM
ACHIEVED* **RMB +300,000**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

RIXOS DUBAI ISLANDS RESIDENCES, DUBAI



NO. OF RESIDENCES** **598**
AVG PRICE ACHIEVED** **USD 1.28M**

PRICE/ SQFT** **USD 673**
ABSORPTION RATE** **100% SOLD OUT IN 18 MONTHS**

UNIT TYPES** **1-4 BEDROOMS**
PRICE PREMIUM** **26%**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

MGALLERY RESIDENCES MONTAZURE LAKESIDE, THAILAND



NO. OF RESIDENCES* **236**
AVG PRICE ACHIEVED* **USD 290K**

PRICE/ SQFT* **USD 463**
ABSORPTION RATE* **94%**

UNIT TYPES* **STUDIO - 1- BEDROOMS**
PRICE PREMIUM* **44%**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

PULLMAN RESIDENCES NEWTON SINGAPORE



NO. OF RESIDENCES* **340**
AVG PRICE ACHIEVED* **USD 1.79M**

PRICE/ SQFT* **USD 2,255**
ABSORPTION RATE* **100% SOLD OUT**

UNIT TYPES* **1-4 BEDROOMS**
PRICE PREMIUM* **26%**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

NOVOTEL RESIDENCES MAKKAH, KSA



NO. OF RESIDENCES **242**
AVG PRICE ACHIEVED **USD 354K**

PRICE/ SQFT
HIGHLIGHT

USD 510
75% RENTAL PARTICIPATION RATE

UNIT TYPES **STUDIO- 2 BEDROOMS**
PRICE PREMIUM **254%**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

MÖVENPICK RESIDENCES TEUTA KOTOR BAY, MONTENEGRO



NO. OF RESIDENCES* **66**
AVG PRICE ACHIEVED* **USD 564K**

PRICE/ SQFT* **USD 746**
ABSORPTION RATE **42% SOLD IN 6 MONTHS**

UNIT TYPES* **1-3 BEDROOMS**
PRICE PREMIUM* **76%**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

SLS RESIDENCES AT PALM JUMEIRAH, DUBAI



NO. OF RESIDENCES** **113**
AVG PRICE ACHIEVED** **USD 3.68M**

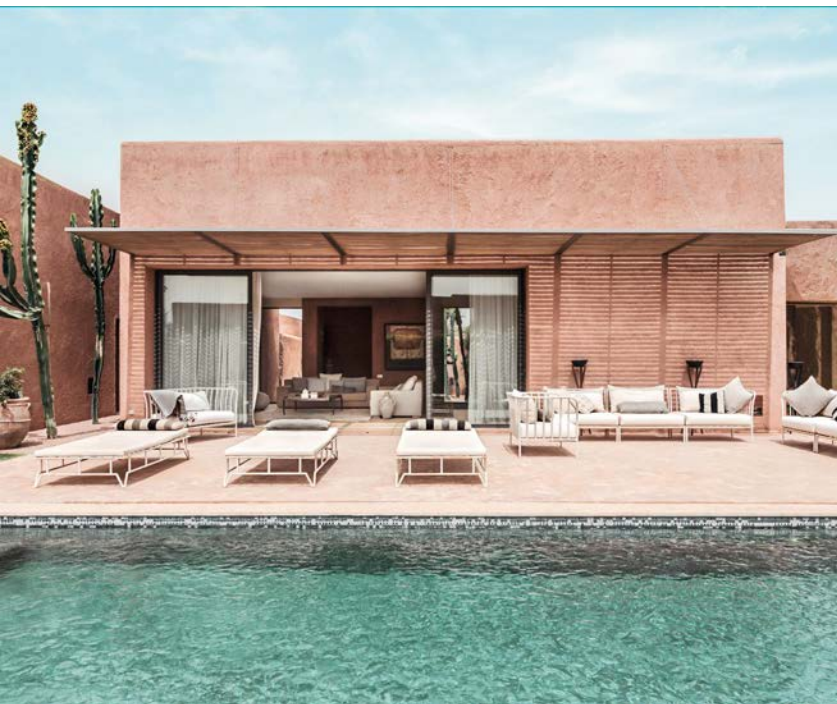
PRICE/ SQFT** **USD 1,392**
ABSORPTION RATE** **70% SOLD IN FIRST 6 MONTHS**

UNIT TYPES** **2-4 BEDROOMS**
PRICE PREMIUM** **69%**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

FAIRMONT RESIDENCES ROYAL PALM MARRAKECH, MOROCCO



NO. OF RESIDENCES** **53**
AVG SIZE OF UNIT** **3,000 – 9,000 SQFT**

PRICE/ SQFT**
HIGHLIGHT

USD 4, 500
ACHIEVED HIGHEST PRICE / SQFT IN MARRAKESH

UNIT TYPES** **2-3 BEDROOMS**
PRICE PREMIUM** **95%**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

MONDRIAN GOLD COAST RESIDENCES BURLEIGH HEADS, AUSTRALIA



NO. OF RESIDENCES** **84**
AVG SIZE OF UNIT** **1,000-4,000 SQFT**

PRICE/ SQFT** **USD 1,258**
ABSORPTION RATE** **SOLD OUT (6 MTHS)**

UNIT TYPES** **2-4 BEDROOMS**
PRICE PREMIUM** **29%**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

RAFFLES RESIDENCES DIRIYAH, SAUDI ARABIA



NO. OF RESIDENCES* **90**
AVG PRICE ACHIEVED* **USD 2.02M**

PRICE/ SQFT* **USD 855**
ABSORPTION RATE* **80% SOLD /
RESERVED IN 6
MONTHS**

UNIT TYPES* **1-4 BEDROOMS**
PRICE PREMIUM* **233%**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

FAIRMONT RESIDENCES SOLARA TOWER, DUBAI



NO. OF RESIDENCES* **246**
AVG PRICE ACHIEVED* **USD 2.1M**

PRICE/ SQFT*
HIGHLIGHT

USD 1,425
**MOST EXPENSIVE
UNIT SOLD IN
DOWNTOWN DUBAI
2025**

UNIT TYPES* **1-5 BEDROOMS**
PRICE PREMIUM* **68%**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

HYDE RESIDENCES DUBAI HILLS, UAE



NO. OF RESIDENCES* **246**
AVG PRICE ACHIEVED* **USD 906K**

PRICE/ SQFT* **USD 765**
ABSORPTION RATE* **175 UNITS / YEAR**

UNIT TYPES* **1-3 BEDROOMS**
PRICE PREMIUM* **12%**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

RAFFLES RESIDENCES MAKATI, THE PHILIPPINES



NO. OF RESIDENCES* **237**
AVG PRICE ACHIEVED* **USD 824K**

PRICE/ SQFT* **USD 595**
ABSORPTION RATE* **40% SOLD IN 2 DAYS**

UNIT TYPES* **1-4 BEDROOMS**
PRICE PREMIUM* **28% (RESALE)**
55% (RENTAL PROGRAM ADR)

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

25H HEIMAT, DUBAI



NO. OF RESIDENCES** **274**
AVG PRICE ACHIEVED** **USD 1.03M**

PRICE/ SQFT** **USD 812**
ABSORPTION RATE** **SOLD OUT (14 MONTHS)**

UNIT TYPES** **STUDIO-3 BEDROOMS
+ PENTHOUSE**
PRICE PREMIUM** **15%**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

FAENA SAO PAULO, BRAZIL



NO. OF RESIDENCES** **140**
AVG PRICE ACHIEVED** **USD 4.59M**

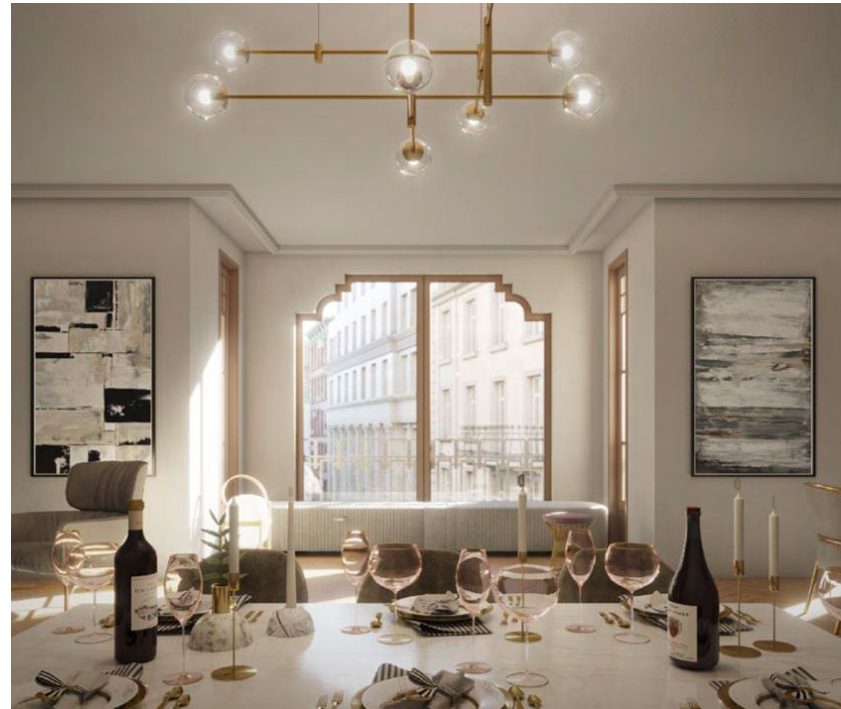
PRICE/ SQFT** **USD 904**
ABSORPTION RATE** **30% SOLD IN 8 MONTHS**

UNIT TYPES** **3-5 BEDROOMS**
PRICE PREMIUM** **58%**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

SLS MADRID INFANTAS RESIDENCES, SPAIN



NO. OF RESIDENCES** **33**
AVG PRICE ACHIEVED** **USD 3.85M**

PRICE/ SQFT** **USD 1,765**
HIGHLIGHT **PENTHOUSE SOLD
(USD 3,065 / SQFT)**

UNIT TYPES** **1-3 BEDROOMS**
PRICE PREMIUM** **41%**

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

CASE STUDY

SO/ UPTOWN DUBAI RESIDENCES, UAE



NO. OF RESIDENCES** **227**
AVG PRICE ACHIEVED** **USD 940K**

PRICE/ SQFT** **USD 866**
ABSORPTION RATE** **87 UNITS PER ANNUM**

UNIT TYPES** **1-4PH BEDROOMS**
PRICE PREMIUM** **34% (PRIMARY SALE)**
41% (RESALE)
51% (ANNUAL RENTAL)

* Source: Global Branded Residences ** Source: Global Residential Development Consultancy

5

BRANDED RESIDENCE PORTFOLIO

RAFFLES RESIDENCES



“ULTRA LUXURY RESIDENCES DESIGNED AS A PRIVATE OASIS – ELEGANCE, REFINEMENT, AND HIGHLY PERSONALIZED SERVICE DEFINE THE EXPERIENCE”



LONDON

OWO RESIDENCES
BY RAFFLES



BOSTON

RAFFLES BOSTON
BACK BAY RESIDENCES



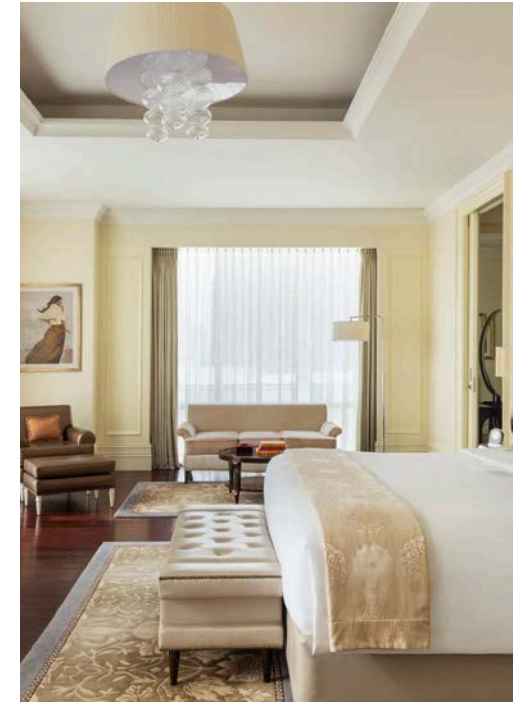
SHENZHEN

RAFFLES RESIDENCES
ONE SHENZHEN BAY



ISTANBUL

RAFFLES RESIDENCES
ZORLU ISTANBUL



MAKATI

RAFFLES RESIDENCES
MAKATI

RAFFLES RESIDENCES



“ULTRA LUXURY RESIDENCES DESIGNED AS A PRIVATE OASIS – ELEGANCE, REFINEMENT, AND HIGHLY PERSONALIZED SERVICE DEFINE THE EXPERIENCE”



LONDON

OWO RESIDENCES BY
RAFFLES



SHENZHEN

RAFFLES RESIDENCES
ONE SHENZHEN BAY



BOSTON

RAFFLES BOSTON
BACK BAY RESIDENCES



DIRIYAH

RAFFLES RESIDENCES
DIRIYAH, KSA

FAIRMONT RESIDENCES



“PRIVATE HOMES WHICH SET THE STANDARD FOR LUXURY LIVING IN THEIR RESPECTIVE COMMUNITIES – HIGHLY PERSONALIZED SERVICE, LOCALLY INSPIRED DESIGN”



MAYAKOBA

FAIRMONT RESIDENCES
MAYAKOBA



TAGHAZOUT

FAIRMONT RESIDENCES
TAGHAZOUT BAY



SAN FRANCISCO

FAIRMONT HERITAGE
PLACE GHIRARDELLI



LOS ANGELES

FAIRMONT RESIDENCES
CENTURY PLAZA



MARRAKECH

FAIRMONT RESIDENCES
ROYAL PALM

SOFITEL RESIDENCES



“A MODERN INTERPRETATION OF THE FRENCH “ART OF LIVING” – CHIC RESIDENTIAL ENCLAVES, PAMPERING SERVICES AND STYLISH ELEGANCE DEFINE THIS EXCLUSIVE PORTFOLIO OF PRIVATE HOMES”



DUBAI

SOFITEL RESIDENCES
DOWNTOWN, DUBAI



COLOMBIA

SOFITEL RESIDENCES
BARU COLOMBIA

MGALLERY RESIDENCES



“PRIVATE HOMES THAT TELL A UNIQUE STORY INSPIRED BY THE DESTINATION - CREATING AN EXCLUSIVE EXPERIENCE THAT EXUDES CHARM, CHARISMA AND A PROFOUNDLY LOCAL CHARACTER - RAISING THE QUALITY OF RESIDENTIAL LIVING”



THAILAND

MGALLERY RESIDENCES
MONTAZURE LACKESIDE



MEXICO

MAYALIAH TULUM RESIDENCES
BY MGALLERY

BANYAN TREE RESIDENCES



"SANCTUARIES WHICH INFUSE A SENSE OF PLACE INTO DESIGN AND ARCHITECTURE – INTIMATE AND ROMANTIC AT THEIR ESSENCE"



DUBAI

BANYAN TREE RESIDENCES
AURELIA DUBAI



VIETNAM

BANYAN TREE RESIDENCES
LANG CO



PHUKET

BANYAN TREE GRAND
RESIDENCES PHUKET

FAENA RESIDENCES

FAENA

FAENA IS ONE OF THE WORLD'S MOST IMPACTFUL BRANDS IN THE LIFESTYLE AND HOSPITALITY INDUSTRY, CREATING A PERFECT BLEND OF A HOTEL AND RESORT EXPERIENCE WITH LOCAL HISTORY AND DEEP CULTURAL VALUES."



SAO PAULO

FAENA RESIDENCES
SAO PAULO



TULUM

FAENA TULUM
RESIDENCES



RIYADH

FAENA RESIDENCES
DIRIYAH

SLS RESIDENCES



“PRIVATE RESIDENCES DESIGNED WITH REFINED SENSIBILITY AND ELEGANT SOPHISTICATION. A COMPREHENSIVE SERVICE OFFERING ENABLES AN ULTRA-MODERN LIFESTYLE, ALWAYS PUNCTUATED WITH PLAYFUL WIT AND A MISCHIEVOUS SPIRIT – POINTING THE WAY TO THE FUTURE OF LUXURY LIFESTYLE LIVING”



MADRID

SLS MADRID INFANTAS RESIDENCES



DUBAI

SLS RESIDENCES AT PALM JUMEIRAH



DUBAI

SLS BUSINESS BAY RESIDENCES



MIAMI

SLS LUX RESIDENCES BRICKELL MIAMI



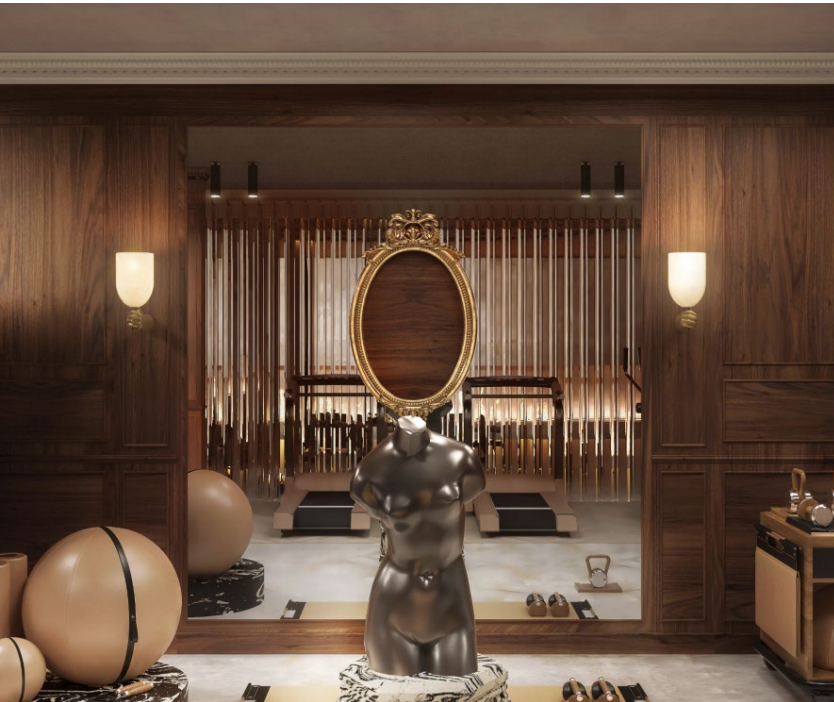
PUNTA DEL ESTE

SLS PUNTA DEL ESTE RESIDENCES

SLS RESIDENCES



“PRIVATE RESIDENCES DESIGNED WITH REFINED SENSIBILITY AND ELEGANT SOPHISTICATION. A COMPREHENSIVE SERVICE OFFERING ENABLES AN ULTRA-MODERN LIFESTYLE, ALWAYS PUNCTUATED WITH PLAYFUL WIT AND A MISCHIEVOUS SPIRIT – POINTING THE WAY TO THE FUTURE OF LUXURY LIFESTYLE LIVING”



MADRID

SLS MADRID INFANTAS
RESIDENCES



DUBAI

SLS RESIDENCES AT PALM
JUMEIRAH



MIAMI

SLS LUX RESIDENCES
BRICKELL MIAMI

RIXOS RESIDENCES

“RIXOS RESIDENCES GIVE YOU THE PRIVILEGE OF A RETURN TICKET TO RESORT LIVING ON THE GRANDEST SCALE. WITH THE PURCHASE OF THE ULTIMATE VACATION HOME, EXPECT OPULENT DESIGN, A JOYFUL ATMOSPHERE AND ACCESS TO ENTERTAINMENT FOR ALL AGES.”



DUBAI

RIXOS DUBAI ISLANDS
RESIDENCES



DUBAI

RIXOS FINANCIAL CENTRE ROAD
RESIDENCES DUBAI

SO/ RESIDENCES

SO/
RESIDENCES

“RESIDENCES WHICH SEEK TO INSPIRE – ENERGETIC AND PLAYFUL DESIGN COMBINES WITH SERVICES WHICH CONNECT RESIDENTS TO THEIR COMMUNITY AND EVERYTHING WHICH DEFINES IT”



DUBAI

SO/RESIDENCES
UPTOWN DUBAI



KUALA LUMPUR

SO/T RESIDENCES
KUALA LUMPUR

MONDRIAN RESIDENCES

“INNOVATIVELY DESIGNED HOMES EVOKING A PROFOUND SENSE OF PLACE, WITH SERVICES CATERING TO CULTURAL CONNOISSEURS TO ENSURE RESIDENTS ARE PLUGGED INTO ALL THAT THE BROADER COMMUNITY HAS TO OFFER”



GOLD COAST

MONDRIAN RESIDENCES
GOLD COAST, BURLEIGH HEADS



MIAMI

MONDRIAN RESIDENCES
SOUTH BEACH

25H HEIMAT RESIDENCES

"WHIMSICAL DESIGN, CAREFUL CURATION & A PENCHANT FOR THE UNEXPECTED, COMBINE WITH EXCEPTIONAL AMENITIES AND THOUGHTFUL SERVICE OFFERINGS TO CREATE UNIQUE HOMEOWNER COMMUNITIES"



DUBAI

25H HEIMAT DUBAI

HYDE RESIDENCES

HYDE
RESIDENCES

"A NEW GENERATION OF LIFESTYLE APARTMENTS DESIGNED FOR TRENDSETTERS IN-THE-KNOW, FEATURING ENERGETIC AND PLAYFUL DESIGNS AUTHENTICITY AND SOUL, YET INTEGRATING PERSONALIZED SERVICES AND QUIET SPACES LIKE HYDE AWAY IN RESIDENTS CAN CONNECT OR SIMPLY CHILL"



DUBAI

HYDE RESIDENCES
DUBAI HILLS



MIAMI

HYDE RESIDENCES
MIDTOWN

MAMA SHELTER RESIDENCES



"A PLAYFUL ENERGY & INSPIRED DESIGN COMBINE TO CREATE A MODERN LIFESTYLE. COMMUNITIES THATREACH A NEXT GENERATION OF BRANDED RESIDENCE HOMEOWNERS"



DUBAI

MAMA RESIDENCES
DUBAI

SWISSÔTEL RESIDENCES

swissôtel
RESIDENCES

“PREMIUM RESIDENCES DESIGNED AND SERVICED FOR THOSE WHO PRIORITIZE WELLNESS AND VITALITY – EXPERTLY CRAFTED WITH GENEROUS USE OF NATURAL MATERIALS, ENABLING A MODERN AND SUSTAINABLE LIFESTYLE”



DUBAI

SWISSÔTEL WATERFRONT
RESIDENCES AT DUBAI ISLANDS



DOHA

SWISSÔTEL RESIDENCES
CORNICHE PARK TOWERS, DOHA



BODRUM

SWISSÔTEL RESIDENCES
BODRUM HILL, TURKEY

PULLMAN RESIDENCES



"MODERN LIVING FOR THE GLOBALLY MINDED – CONTEMPORARY DESIGN, EXPERT SERVICE AND SEAMLESS TECHNOLOGY, WITH ARTWORKS NATURALLY INTEGRATED INTO PRIVATE AREAS"



SINGAPORE

PULLMAN RESIDENCES
NEWTON, SINGAPORE



BATUMI

PULLMAN RESIDENCES
BATUMI, GEORGIA

MÖVENPICK RESIDENCES

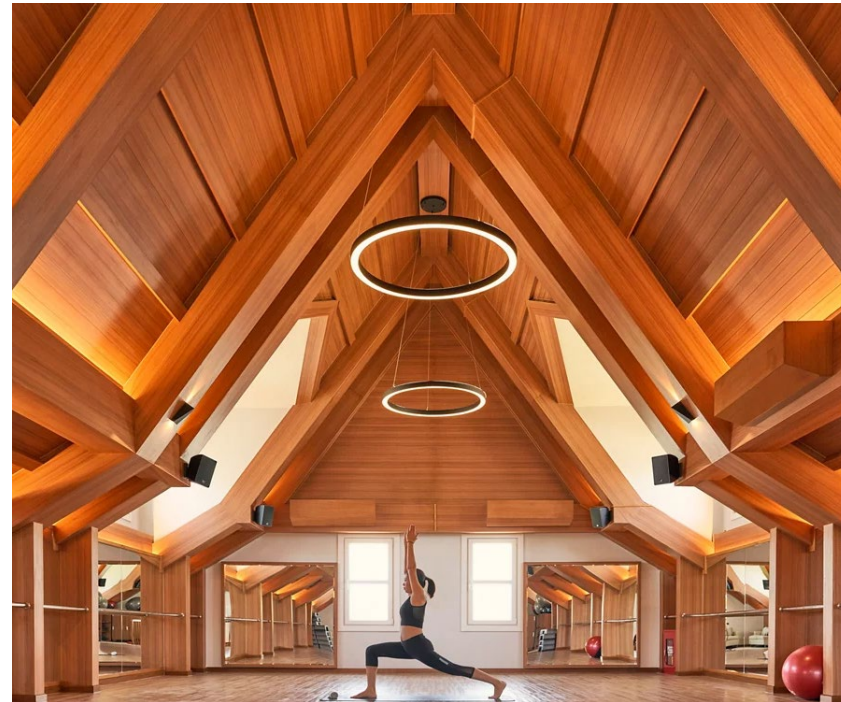


“PRIVATE HOMES DESIGNED AND SERVICED IN THE TRADITION OF SWISS EXCELLENCE AND SERVING AS NATURAL CORNERSTONES OF STRONG COMMUNITIES, WITH EYE TOWARDS THE FUTURE BY PRIORITIZING SUSTAINABILITY TODAY”



MONTENEGRO

MOVENPICK RESIDENCES TEUTA
KOTOR BAY, MONTENEGRO



VIETNAM

MÖVENPICK RESIDENCES CAM
RANH, VIETNAM



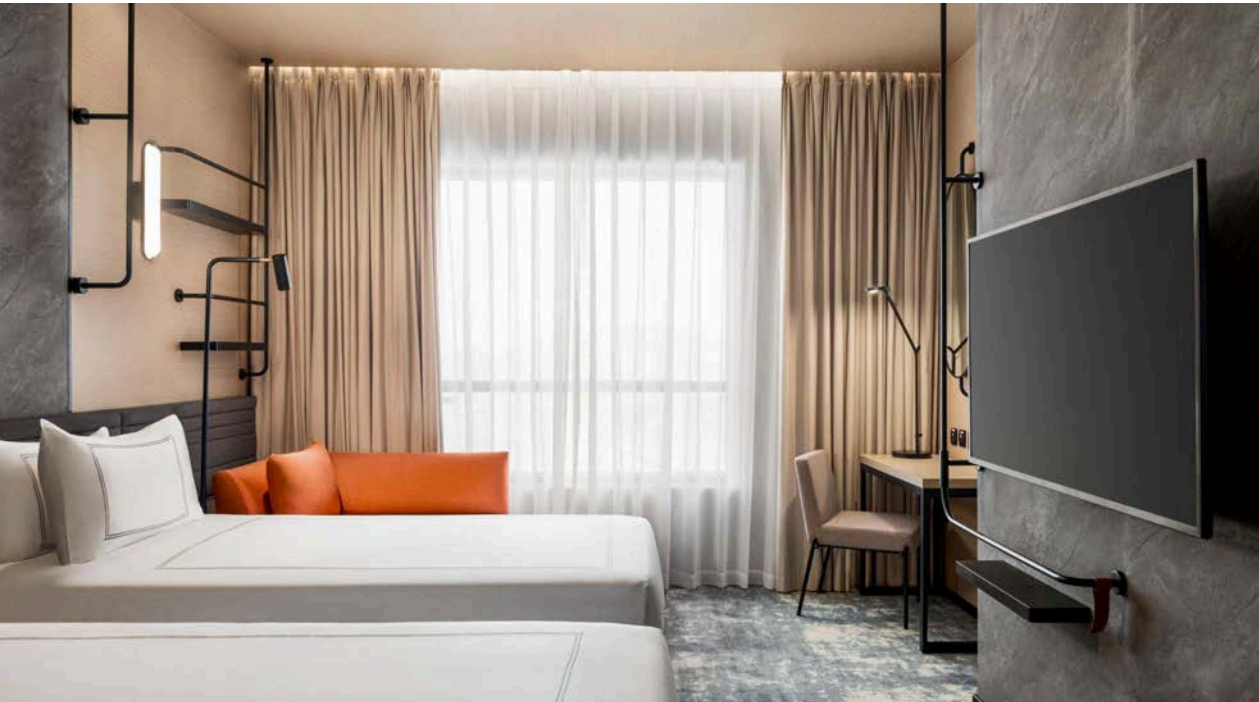
VIETNAM

MÖVENPICK RESIDENCES PHU
QUOC, VIETNAM

NOVOTEL RESIDENCES



"RESIDENCES FOCUSED ON MODERN TECHNOLOGY AND NATURAL, INTUITIVE DESIGN
CREATING A WARM, FRIENDLY ATMOSPHERE – WITH SERVICES AND FACILITIES HONORING
LIFE BALANCE, SENSE OF WELL-BEING AND GOOD OLD-FASHIONED FUN"



MAKKAH

NOVOTEL RESIDENCES
MAKKAH, SAUDI ARABIA



ACCOR

ACCOR ONE LIVING

OTHER INNOVATIVE PRODUCTS



PRIVATE CLUBS



COWORKING



EXTENDED STAY



GOLF



RESIDENTIAL PRODUCTS WE SUPPORT

ACROSS MIDSCALE, PREMIUM AND LUXURY & LIFESTYLE

CO-LOCATED
BRANDED
RESIDENCES

STAND ALONE
BRANDED
RESIDENCES

PRIVATE
RESIDENCE
CLUBS

EXTENDED
STAY



A GLOBAL PLATFORM

SERVING OUR PARTNERS FROM 3 REGIONAL CENTERS & NETWORK OF IN-COUNTRY OFFICES

Accor One Living supports its internal stakeholders, development partners, guests, members and residents from three regional centers, and from in-country offices around the world. **We are where you need us to be, in your markets, in your time zones – building and operating extraordinary communities.**



NEW YORK

DUBAI

SINGAPORE

AND BEYOND

